



# “BEST IN SHOW”

2008 Public Art Project  
Columbia County, New York



## Sponsorship Packet

Produced by:



Return to:  
Columbia County Chamber of Commerce  
507 Warren Street, Hudson, NY 12534  
PH: (518) 828-4417  
Fax: (518) 822-9539  
[mail@columbiachamber-ny.com](mailto:mail@columbiachamber-ny.com)

# The Painted Dogs Are Coming To Columbia County

Make plans to host a decorated fiberglass dog in downtown Hudson. All Columbia County businesses are invited to sponsor a dog for this Community Wide Public Art Project. Dogs will be available for as little as \$500 and decorated through sponsorship by a juried artist who will be selected by the sponsor. Sixty dogs will be on display all summer on Warren Street in Hudson and will be auctioned on October 12, 2008 at the Best in Show Auction & Gala.

***The Chamber organizes the events and all promotion!***

***You have fun and promote your business through the dog days of summer!***

**All Sponsor names will appear on the Official Best in Show Guide and Map. Our plan is to have at least 60 dogs featured on Warren Street in Hudson from July to October 2008.**

**BE SURE TO SIGN UP FOR YOUR DOG BEFORE THE LITTER IS ALL ADOPTED!!**

This is a **COMMUNITY WIDE PUBLIC ART** event and we encourage participation by all businesses, organizations and individuals. Public school students will be given the opportunity to join in the fun by decorating a "Flat Dog". These special dogs will be on display in business windows and sold at a Silent Auction at the Best in Show Auction & Gala.

**Become a Proud Supporter Today!!**

**For more information or to setup an appointment contact:**

Columbia County Chamber of Commerce  
507 Warren Street, Hudson, NY 12534  
(518) 828-4417  
mail@columbiachamber-ny.com

# Sponsorship Opportunities

## Best in Show 2008

Profits from Best in Show 2008 will support arts, tourism and youth programs and future tourism promotions for Columbia County.

### **Top Dog - \$5,000**

#### ***Supports two decorated art dogs***

(this option is available to the first three sponsors who submit a contract and full payment)

- Sponsor name on every ancillary event/promotion
- Sponsor name recognition on 10,000 "Best in Show 2008" Guide and Maps
- Gold plaque on the dog display platform indicating Sponsor, Artist and Dog's name
- Recognition & corporate banner displayed at the Best in Show Auction & Gala on October 12
- 8 Tickets to the Best in Show Auction & Gala
- Speaking role at Auction

### **Working Dog - \$2,500**

#### ***Supports two decorated art dogs and will receive the following:***

- Sponsor name recognition on the Best in Show 2008 Guide and Map
- Silver Plaque on the dog display platform indicating Sponsor, Artist and Dog's name
- Recognition at the Best in Show Auction & Gala on October 12
- 4 Tickets to the Best in Show Auction & Gala

### **Sporting Dog - \$1,250**

#### ***Supports one full sized decorated art dog and will receive the following:***

- Sponsor name recognition on the Best in Show 2008 Guide and Map
- Silver Plaque on the dog display platform indicating Sponsor, Artist and Dog's name
- Recognition at the Best in Show Auction & Gala on October 12
- 2 Tickets to the Best in Show Auction & Gala

### **Dog Sponsor - \$500**

#### ***Supports one full sized decorated art dog and will receive the following:***

- Sponsor name recognition on the Best in Show 2008 Guide and Map
- Bronze Plaque on the dog display platform indicating Sponsor, Artist and Dog's name
- Recognition at the Best in Show Auction & Gala on October 12

# Best in Show 2008 Sponsors Agreement

Name(s) to be listed as Sponsors:

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Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**Top Dog - \$5,000** \_\_\_\_\_ **Sporting Dog - \$1,250** \_\_\_\_\_

**Working Dog - \$2,500** \_\_\_\_\_ **Dog Sponsor - \$500** \_\_\_\_\_

Please help us spread the word about "Best in Show 2008". Please list any trade or specialty publications which might help publish the news!

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## "Best in Show 2008" Artist/Sponsor Timeline

<b>January</b>	Call for artists packets available	<b>March</b>	Artist/Sponsor Reception
<b>February</b>	Deadline for Artist Submission	<b>May</b>	Dogs MUST be completed
<b>February</b>	Notification of artist selection	<b>July</b>	Dogs Installed on the street and unveiled
<b>March</b>	Delivery of Dogs to Artist	<b>October</b>	Best in Show Auction & Gala

Payment in full at time of commitment. Dog forms will be ordered in Spring 2008.

Please return this form with your payment to: Columbia County Chamber of Commerce

Check is enclosed

Credit Card: MC or Visa \_\_\_\_\_ Exp. Date \_\_\_\_\_

Please fax or mail this completed form to the Chamber office as soon as possible to maximize your company promotion.