

# Farm Fest '05

A Celebration of the Farms & Forests of Columbia County

Columbia County Fairgrounds

October 1, 2005

10:00 am - 5:00 pm

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## The Event

The Columbia County Chamber of Commerce's Agricultural Business Committee is pleased to present the 3rd annual Farm Fest. This event celebrates Columbia County's diverse agricultural businesses, farms, forests, support industries, and natural resources.

The event is designed to provide an avenue for educational and marketing opportunities that feature locally produced products and build a better understanding for all of Columbia County's agricultural and forest products.

Events of the day will include exhibits, farm equipment and supplies, demonstrations, sales of Columbia County products, music, storytelling, a meet & greet, hands-on activities for kids, (and adults young at heart), hay maze and hay jump, and more fun than you can imagine.

## Spaces and Displays

All spaces will be arranged to give exhibits as much access to the visiting public as possible. Applicants may request as many spaces as they like. There will be no sharing of spaces. All vendors are responsible for any tables and chairs they require. Vendors may set up Friday afternoon from 1:00 - 4:00 pm, or Saturday morning after 6:30 am. Vendors must be set up and vehicles moved to designated parking area by 9:30 am. Tax numbers are required by New York State.

## Advertising

Farm Fest advertising will include radio, print media, and flyer distribution concentrated within the four weeks prior to the event. The Farm Fest will be advertised throughout Columbia County, the Capital District, Berkshires and the Northeast.

## Security

While the indoor exhibit spaces at the Columbia County Fairgrounds will be locked from 4:00 pm on Friday, September 30 until 6:30 am on Saturday, October 1, the Columbia County Chamber of Commerce and the Columbia County Agricultural Society assume no responsibility for theft, damage or loss of an exhibitors wares or display material.

## Insurance

Each Exhibitor, whether vendor, performer or other is required to obtain evidence of insurance naming the Columbia County Chamber of Commerce as an additional insured. A certificate of insurance is to be provided with the completed application. For those participants whose activities are interactive or involve food and drink, the insurance requirements should be no less than \$1,000,000 per occurrence with a \$2,000,000 aggregate. Any vendor using cooking equipment must have a 40 BC-minimum fire extinguisher. Any vendor who serves food must have a 20 BC-minimum fire extinguisher. Farm Fest officials encourage all vendors to obtain 40 BC-minimum extinguishers. Animal exhibits will follow the health guidelines listed by NYS Ag and Markets (Animal Health Requirements for Admission to State and County Fairs). These requirements can be found at <http://www.agmkt.state.ny.us/AD/FairRegs.pdf> or copies can be obtained from the Chamber Office.

Farm Fest is produced by the Columbia County Chamber of Commerce with overwhelming support from The Columbia Land Conservancy. Additional supporters include: Columbia County Agricultural Society, Columbia County Farm Bureau, Community Supported Agriculture of Columbia County, First Pioneer Farm Credit ACA, Assemblyman Patrick Manning, Cornell Cooperative Extension of Columbia County and Columbia Hudson Partnership



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## Specific Vendor Requirements

### Food Vendors

All attempts should be made to ensure that the primary ingredient(s) is a locally grown product. In the event that the primary ingredient is not a locally grown ingredient, all attempts should be made to ensure that the secondary or tertiary ingredient(s) is a locally grown product. For example, if you are selling a chicken barbeque dinner, the chicken does not need to be locally grown, provided ingredient(s) in the side dishes are locally grown. If you are selling cheeseburgers, the milk for the cheese should come from Columbia County. Note: Cabot and MaCadam Cheeses are made with Columbia County Milk! Health Department Permits must be displayed at your booth. **Vendors featuring local products will be noted as such in the Farm Fest program.** Please contact Cheryl Meenagh at the Columbia County Chamber of Commerce at (518) 828-4417 if you have any questions.

### Agricultural and Forestry Products

We strongly encourage that products for sale be produced in Columbia County. Exhibitors selling or displaying items such as eggs, apples and other fruits, herbs, firewood, cut flowers, nursery products (perennial, shrubs, trees, etc), milk, vegetables, grains and other products that have been grown or produced in Columbia County will be noted as such in the Farm Fest program.

### Value Added Products

We strongly encourage the primary product be locally grown. For example, if you are selling grapevine wreaths, the grapevines should come from Columbia County or if you are selling applesauce, or sweaters than the fruit or wool should come from Columbia County. If the primary product is produced in Columbia County it will be noted as such in the Farm Fest program.

### Agricultural Support Industries

The business must provide services or products that directly support local agriculture and forestry. For example, veterinarians, farm equipment dealers, lumber mills, logging equipment dealers, etc.

### Educational displays, Workshops, Program

The display, workshop, or program should focus on agriculture or forestry in some manner.

### Other on-going activities as part of the event:

Meet & Greet with Animals, Walk About Musicians and Entertainers, Storytellers, and much more!

*\* Examples of products not made in Columbia County but acceptable if they contribute to the quality of rural living are: books; farming and gardening tools; cotton fabric; soil supplements; hardware; animal feeds; home heating units for renewable energy sources; tractors, rototillers, and accessories. Examples of unacceptable products not made in Columbia County are: those making no essential contribution to the quality of rural living or those which exploit producers or consumers.*



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## Vendor and Exhibitor Application

### Indoor Display

<u>Dimension</u>	<u>Cost</u>	<u>Quantity</u>	<u>Total Cost</u>
10' X 10'	\$35	_____	_____
10' X 15'	\$35	_____	_____
10' X 20'	\$35	_____	_____ (limited number available)

Electricity: Yes or No

### Outdoor Display

<u>Dimension</u>	<u>Cost</u>	<u>Quantity</u>	<u>Total Cost</u>
10' X 10'	\$35	_____	_____
10' X 15'	\$35	_____	_____
10' X 20'	\$35	_____	_____ (limited number available)

Electricity: Yes or No

### Educational Display, Workshop or Program with no sale of product

<u>Dimension</u>	<u>Cost</u>	<u>Quantity</u>
10' X 10'	no fee	_____
10' X 15'	no fee	_____
10' X 20'	no fee	_____ (limited number available)

Electricity: Yes or No

### Booth Passes

There are a limited number of gate passes for vendors. Vendors in the Food Area receive one pass per frontage foot of booth space for the weekend. All other vendors receive a maximum of 5 passes per booth. We encourage vendors to plan accordingly, and to request only as many passes as needed for people who staff booths. Vendors may purchase additional passes in advance if needed. Ticket prices are \$5.00 for adults. Admission is free for children (ages 12 and under). Please contact the Columbia County Chamber of Commerce to purchase additional passes.

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