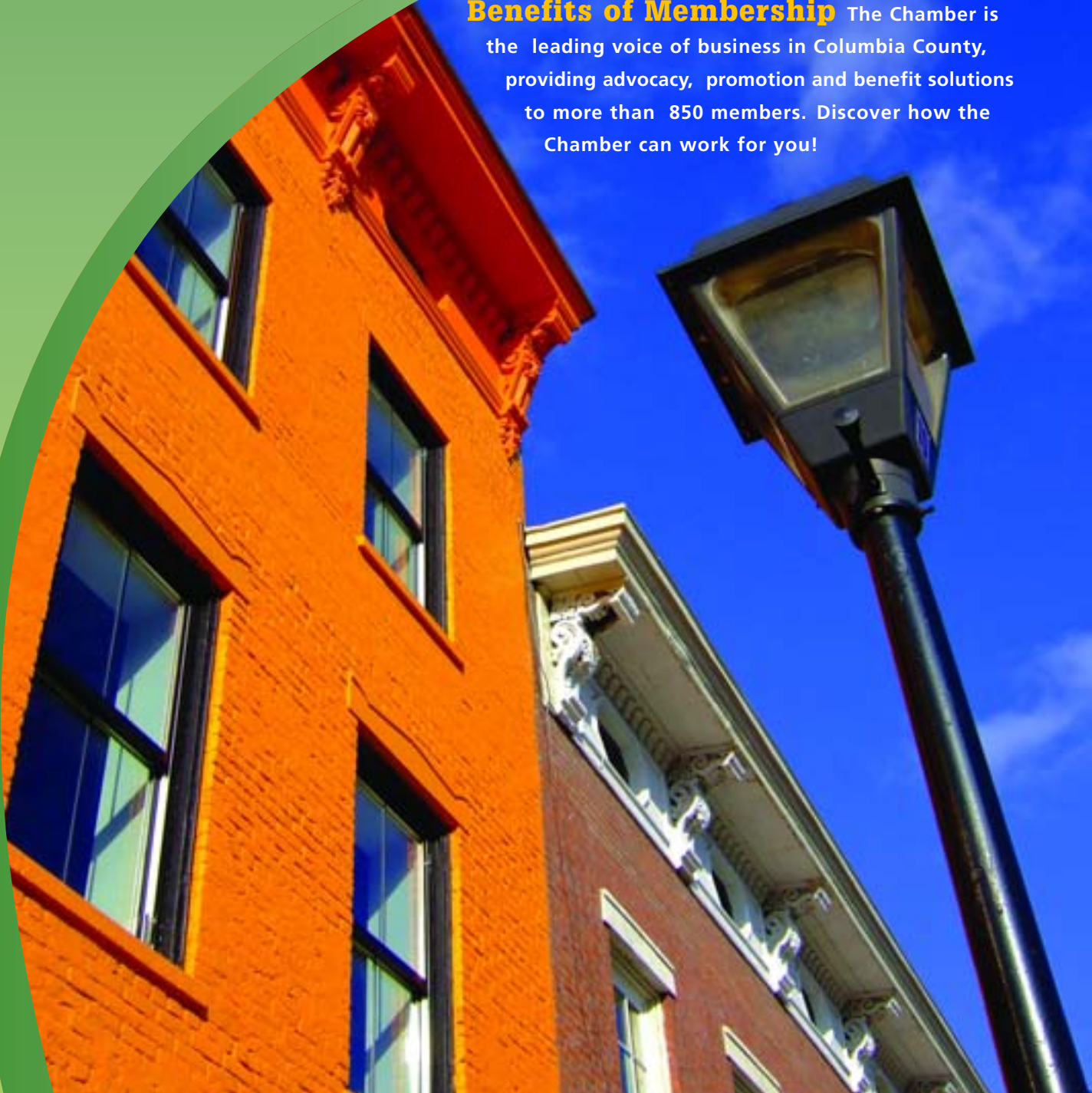




**Benefits of Membership** The Chamber is the leading voice of business in Columbia County, providing advocacy, promotion and benefit solutions to more than 850 members. Discover how the Chamber can work for you!



## ADVOCATING FOR BUSINESS

- **Support and advocacy for Chamber Member businesses across the County**
- **Participation at local town planning and zoning meetings**
- **Writing letters of support**
- **Media Outreach to promote business growth in Columbia County**

## PARTICIPATION OPPORTUNITIES

Make a difference and make connections when you participate in the Chamber's many opportunities.

- **Leadership Columbia County Program**
- **Board of Directors**
- **Chamber Committees**
  - Economic Development & Government Affairs
  - Membership
  - Agricultural Business
  - Arts & Tourism
  - Perform Columbia
  - Business Education
  - Special Events

## PROMOTIONAL OPPORTUNITIES

**RIBBON CUTTINGS** New businesses or businesses that have recently expanded or relocated receive a package including a quarter-page ad in the Register-Star and The Chatham Courier, ribbon cutting photo in the Register-Star, discounted advertising from Midhudsonmedia and one free month on CC Scoop's website.

### NEW MEMBERS RECEIVE

- Clear Channel Radio of The Hudson Valley will provide 15 introductory commercials on each of their 3 stations: 98.5 The Cat, Cruisin' 93.5 FM and WHUC 1230 AM, for all new members. Total of 45 free spots.
- Free 2x4 ad in The Columbia Paper, a \$104 value
- WDST, 100.1 Radio Woodstock and 106.5 Beacon, offer fifteen 30-second commercials for free
- Half-price business ad from Midhudsonmedia on Cable Access Channel 11: Regular price is \$325; Chamber members pay \$150, including free design service valued at \$25.
- Discounted advertising from The Columbia Insider: first ad, any size at half price.
- Listing on the Chamber's web page, with a business description and free link to your website
- Listing in the Chamber Newsletter
- Listing in annual Membership Directory

## COST SAVING BENEFITS

**ENERGY ALLIANCE PROGRAM** Participate in the Alliance and benefit from the purchasing power of a large group to cut your electricity and natural gas costs. You are likely to save at least your entire membership investment by enrolling in this program. It is a free benefit to businesses large and small.

**GROUP HEALTH AND DENTAL INSURANCE** Receive benefits at a group discounted rate. We currently offer Blue Shield of Northeastern New York, Capital District Physician's Health Plan (CDPHP), MVP Health Plan, and Guardian Dental. For more information contact the Chamber's Insurance Administrator, Erin Nevins, EP Nevins Insurance Agency, at (518) 464-0400 or visit [www.epnevins.com](http://www.epnevins.com).

**MEMBER-TO-MEMBER DISCOUNT PROGRAM** Take advantage of discounts at participating Chamber member businesses. You don't have to give a discount to get a discount — you just need to be a Chamber member or an employee of one. The list of participating businesses can be found on the Chamber's website at [www.columbiachamber-ny.com](http://www.columbiachamber-ny.com)

Visit the Chamber's Website at [www.columbiachamber-ny.com](http://www.columbiachamber-ny.com) for an updated listing of Chamber Member Businesses throughout the year.

## 2011 BOARD OF DIRECTORS

### Chairman

**Michael Sullivan**

Crawford & Associates

Engineering & Land Surveying, PC

### Vice Chair

**Nathan Winch**

Kinderhook Bank

### Treasurer

**Matt VanDerbeck**

Pattison, Koskey, Howe &

Bucci CPA's PC

### Immediate Past Chair

**John Maiuri**

Mauri Mechanical

### Steven Anderson

Columbia Memorial Hospital

### Paul Colarusso

A. Colarusso & Son, Inc.

### Roger Coleman

Hudson-Catskill Newspapers

### Carol Doerfer

Columbia-Greene Community

College

### Greg Fingar

Fingar Insurance

### Matt Griesemer

Freeman Howard, PC

### Fred Hickman

Ed Herrington, Inc.

### Martha Keeler

The Bank of Greene County

### Jeff Knight

MetzWood Harder Insurance

### John Lee

Saturn Industries, Inc.

### Doug Thorn

First Niagara Bank

### Clayton Van Kleeck

Van Kleeck's Tire Service

### Jim Vasilow

Vasilow's Confectionery, Inc.



# MEMBERSHIP APPLICATION

Company Name \_\_\_\_\_ Year Est. \_\_\_\_\_ Date \_\_\_\_\_

Main Representative \_\_\_\_\_ Referred By \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Physical Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Which address would you like published?  Mailing Address  Physical Address

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Fax ( \_\_\_\_\_ ) \_\_\_\_\_

Email (For Chamber use only) \_\_\_\_\_

Website \_\_\_\_\_

Total No. of Employees \_\_\_\_\_ Full Time: \_\_\_\_\_ Part Time: \_\_\_\_\_

Business Description (for your listing on our website) \_\_\_\_\_

Primary Reason for Joining:  Advocacy  Promotion  Group Benefits  Other (please specify)

**PLEASE SELECT MEMBERSHIP INVESTMENT LEVEL & CALCULATE ANNUAL MEMBERSHIP INVESTMENT**

- 1 to 4 Employees \$ 277
- 5 to 10 Employees \$ 375
- 11 to 15 Employees \$ 475
- 16 to 20 Employees \$ 599
- 21 to 30 Employees \$ 701
- 31 to 50 Employees \$ 940
- Over 50 Employees \$ 1,182

**PAYMENT OPTIONS**

- Check or Money Order Enclosed
- Please charge my:  Master Card  Visa  AmEx

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on the Card \_\_\_\_\_

Signature \_\_\_\_\_

Membership Investment \$ \_\_\_\_\_

Add'l Category Listing \$ \_\_\_\_\_  
(optional for website & directory)

Processing Fee \$ 25

Total \$ \_\_\_\_\_

**PLEASE RETURN APPLICATION WITH PAYMENT TO:**

**COLUMBIA COUNTY CHAMBER OF COMMERCE**

507 Warren Street, Hudson, New York 12534

(518) 828-4417 • Fax (518) 822-9539

mail@columbiachamber-ny.com • www.columbiachamber-ny.com

# Thank You

The Chamber provides advocacy, promotion and benefit solutions for more than 850 businesses. The Chamber helps businesses achieve collectively what is difficult for them to accomplish alone. Our members create a positive change in our community with their dedication, understanding and action. We look forward to serving you in the coming year.

Sincerely,

David B. Colby

President & CEO



## CHAMBER TEAM

**David B. Colby**

President & CEO

dcolby@columbiachamber-ny.com

**Amy M. Kneller**

Office Manager

akneller@columbiachamber-ny.com

**Carol J. Patterson**

Membership Director

cpatterson@columbiachamber-ny.com

**Michael Sullivan**

Board Chair

Crawford & Associates Engineering  
& Land Surveying, PC

mike@crawfordandassociates.com